

Important Information

Government regulations allow Cincinnati Bell and its subsidiaries to use information about your current telecommunications services to make recommendations on the products and services that will best meet your communications needs in the future, unless you notify us otherwise.

What information are we talking about?

We are talking about certain information regarding the telecommunications services that you buy from Cincinnati Bell including the types of services you receive, the way we provide these services to you, and calling and billing records.

How can we use this information to help you? Cincinnati Bell will be able to use information about your current service to let you know about innovative service proposals that can enhance or replace your current services. Using that information, Cincinnati Bell may even be able to make you one of the first to know about emerging technology or new offerings, including local service, long distance, wireless, Internet and many other services. You may also receive savings on these products and services, and you may be able to combine all these items on one monthly bill. Unless you notify us that you do not approve, we can use this information to your benefit!

Who will use this information?

Only Cincinnati Bell and its subsidiaries that now or in the future sell Cincinnati Bell services, including our agents and authorized sales representatives, will use this information. For your convenience, we refer to all of those companies and subsidiaries as "Cincinnati Bell," including Cincinnati Bell Telephone, Cincinnati Bell Wireless, Cincinnati Bell Any Distance, Cincinnati Bell Extended Territories, Cincinnati Bell Complete Protection, and any other current or future direct or indirect subsidiaries of Cincinnati Bell Inc.

Will Cincinnati Bell protect this information? Absolutely. Regardless of whether you approve or disapprove our use of this information, you have a right to have your account treated confidentially, and Cincinnati Bell has a duty, under federal law to protect the confidentiality of that information. Here is one other thing you need to know: you can always change your mind about Cincinnati Bell's use of this information simply by calling us. Your instructions to us will remain in effect until you tell us you have changed your mind. Whatever your choice, Cincinnati Bell will continue to provide you with the same high quality of service you currently receive.

What do you have to do?

Nothing. Unless you call us to tell us not to use your information, we will continue to use your information selectively to send you news and updates on the Cincinnati Bell products and services specifically designed to add ease and convenience to your unique lifestyle. However, if you prefer that we use your information only to provide you with information on the types of products and services to which you already subscribe, give us a call at (513) 565-8647 within the next 30 days. After 30 days, you may still contact us at any time to register your choice regarding information sharing for Cincinnati Bell's marketing purposes. Whatever you decide will not affect the Cincinnati Bell products and services you now use. Nor will it impact the quality of your service. It may, however, make you ineligible to receive information about Cincinnati Bell's new products and services, promotions, and packaged offerings.

We look forward to serving you even more effectively with new communications opportunities and solutions from Cincinnati Bell, the company you know you can rely on.

Cincinnati BellSM